



**For Immediate Release – photo, interview, and story opportunities**

## **Calgary Flames Sports Bank and the Wood Automotive Group Rev-up Equipment Drop-off Locations**

**Local sport heroes, team mascots, KidSport ambassadors and community leaders fill up the bins with gently used sporting equipment!**

**April 20, 2023, Calgary, AB** – On Friday April 21, the Calgary Flames Sports Bank, hits the community for a one-day blitz to promote equipment donations to the Calgary Flames Sports Bank.

A parade of local sports heroes, athletes, KidSport Ambassadors, Flames Sports Bank officials and team mascots will visit all seven dealerships from the Wood Automotive group, the official drop-off locations for gently used sporting equipment.

The Calgary Flames Sports Bank provides equipment for more than twenty sports and activities to local youth in need. The blitz encourages people to drop-off their gently used equipment to one of the dealership locations so the Flames Sports Bank can continue to put together the inventory they need to support thousands of low-income kids across Southern Alberta.

**Date: Friday, April 21**

**Details: Community events will be taking place at the below locations and times.**

**Woodridge Ford Lincoln - 11580 24 St SE**

**Time: 9:30AM**

**Who:** Stanley Cup Champion and Calgary Flames Alumni Colin Patterson

**South Centre Volkswagen - 11527 29 St SE**

**Time: 10:00AM**

**Who:** Cavalry FC and Calgary Minor Soccer representatives

**Okotoks Ford Lincoln - 4 Westland Rd, Okotoks**

**Time: 11:00AM**

**Who:** Team Canada Sledge Hockey player Chris Cederstrand and Okotoks Dawgs Mascot Digity

**Okotoks Volkswagen - 4 Westland Rd #200, Okotoks**

**Time: 11:30AM**

**Who:** Team Canada Sledge Hockey player Chris Cederstrand and Okotoks Dawgs Mascot Digity

**Advantage Ford - 12800 Macleod Trail SE****Time: 1:00PM**

Who: Team Canada Olympic Hockey Champion Rebecca Johnston , Members of the Mount Royal Women's National Championship Hockey team, and Hockey Calgary

**Big 4 Motors - 7330 Macleod Trail SE****Time: 1:30PM**

Who: Calgary Stampeder Receiver Colton Hunchak and members of the Stampeder Outriders

**Village Honda - 7663 110 Ave NW****Time: 2:30PM**

Who: Ski Cross Olympic Champion Brady Leman, and former NLL Calgary Roughnecks stars Geoff Snide and Bob Snider, and the Elev8 Lacrosse Team

The **Calgary Flames Sports Bank** is a local charity that operates as a **KidSport Calgary** program and works to break down the two main barriers facing low-income families when it comes to sports for their kids. Those are the cost of fees and cost of equipment.

To learn more about the Calgary Flames Sports Bank, the Wood Automotive Group drop off locations, our great partnership with the Calgary Flames Foundation and the Calgary Sports and Entertainment Corporation or any of our fantastic sport partners and ambassadors you can connect with Eden Wilson [eden@kidsportcalgary.ca](mailto:eden@kidsportcalgary.ca) or head on over to [www.flamessportsbank.ca](http://www.flamessportsbank.ca)

**About the Wood Automotive Group**

Celebrating its 40<sup>th</sup> anniversary in 2023, and with a staff of almost 700, the Wood Automotive Group operates Woodridge Ford Lincoln, Advantage Ford, Okotoks Ford Lincoln, Big 4 Motors (Chrysler Dodge Jeep Ram), Village Honda, South Centre Volkswagen, Okotoks Volkswagen, Driverz Auto, All Makes Collision Centre and Wood Auto Rentals. Committed to giving back to the community, the Wood Automotive Group is proud to support many local organizations including KidSport Calgary and Okotoks and the Calgary Flames Sports Bank.

**About the Calgary Flames Foundation**

The Calgary Flames Foundation strives to improve the lives of southern Albertans through support of health and wellness, education, and grassroots sports. Since inception the Calgary Flames Foundation has donated over \$55 million to southern Alberta charities. For more information visit [www.calgaryflamesfoundation.com](http://www.calgaryflamesfoundation.com) The Calgary Flames Foundation is proud to support the Calgary Flames Sports Bank as one of our amazing charity partners.

**About KidSport Calgary & Area and the Calgary Flames Sports Bank**

KidSport supports children who need financial assistance with sport registration fees and no cost equipment through our Calgary Flames Sports Bank. We believe the power of sport participation promotes the development of children's social, mental and physical well-being. Through increasing access to quality sport programs, KidSport strengthens our community. As a grassroots charity, we are proud to support thousands of qualified (low-income) families in our community so their kids are able to play!